

PROSPECTING & RECRUITMENT:
**SHIFT INTO TOP GEAR
WITH ADVERTSDATA
PREMIUM**



Nothing less than a revolution in business development and recruitment.



When we began developing Advertsdata Premium, our goal was to deliver features that truly make a difference—capabilities that would have a real and tangible impact for our clients.

We're not just improving how recruitment professional's work; we're transforming the entire approach to prospecting and talent acquisition.

We want to move to the next level—together with you.

You already have access to all live roles on the market and plenty of sector expertise. What you're missing? Talents who are actively searching or open to new opportunities.

Unfillable job orders? Impossible-to-find candidates? With Advertsdata Premium, those are problems of the past. Dramatically reduce your daily workload around prospecting, saving precious time while discovering new avenues for business growth.

With Advertsdata, you already enjoy a decisive competitive advantage—while your competitors are still at the starting line, you're at the finish. Thanks to patented technology developed in partnership with the Technical University of Berlin and the German Research Centre for Artificial Intelligence, Advertsdata Premium puts you in pole position.

In short: you're going to love it!



A stylized, handwritten signature in black ink, appearing to read 'Oliver Saul'.

Oliver Saul
General director



INDEX SALES DRIVER

WELCOME TO A NEW ERA OF ACTIVE CANDIDATE MARKETING

Placing your candidates has never been faster!

Imagine trying to drive with the handbrake on—you're not getting far. The same goes for candidate marketing without Salesdriver.

A single click equips your sales team with powerful, effective arguments and up-to-date market intelligence to surpass their targets.

That's the power of Salesdriver: measurable, concrete results, turbocharged by AI.

In just three steps, Salesdriver turns you into an active placement expert:

- ★ **Simply upload the candidate's CV into Advertsdata**
- ★ **Salesdriver automatically generates a tailored target company list and a custom call script for your business development**
- ★ **All that's left is to pick up the phone (or your headset) and showcase your candidate to high-potential companies, armed with the right arguments.**



JOURNEY TIME CALCULATION: A KEY INSIGHT, NOW FULLY AUTOMATED



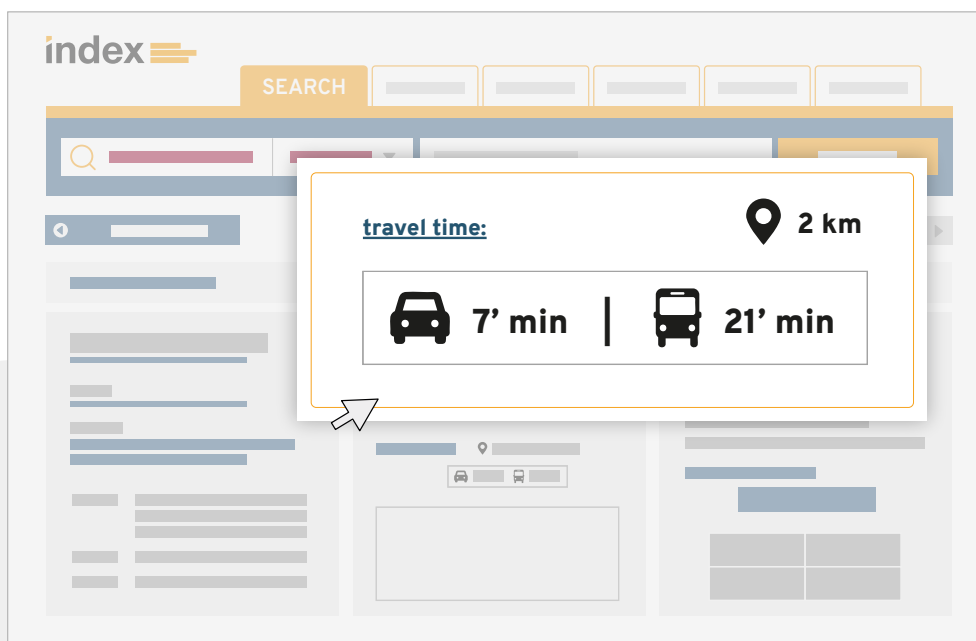
Automatically calculate your candidates' commute times!

With the new feature in Salesdriver, this information is at your fingertips: while others are still busy checking Google Maps, you're already a step ahead.

The automatic journey calculation instantly gives you the most relevant details—distance, journey time, accessible transport options from the candidate's home to the role—straight on screen.

Boost your active candidate marketing:

- ★ **Filter companies by their proximity to your candidates' homes**
- ★ **Use this strategic advantage to outpace your competitors**
- ★ **Say goodbye to manual address checks**





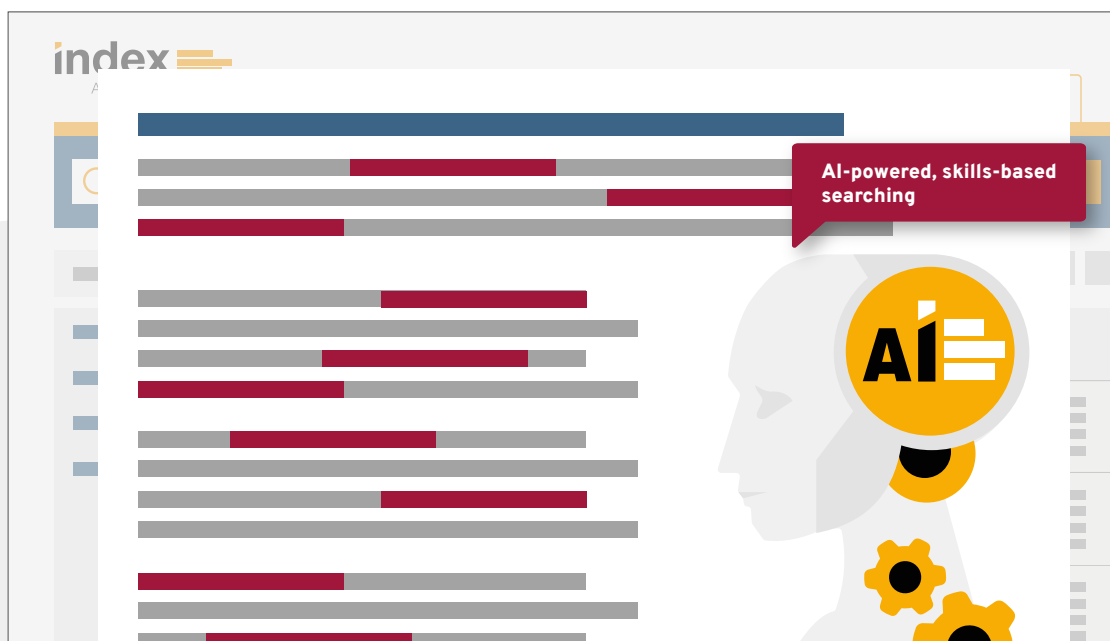
SEMANTIC SEARCH IS HISTORY— WELCOME TO AI

The centrepiece of our premium features: AI-powered, skills-based searching.

Today, it's not unusual to see “Maintenance Agent” job ads that used to be called “Caretaker.” Good news: the artificial intelligence developed at index Advertsdata, in collaboration with the Technical University of Berlin and the German Research Centre for AI, is constantly learning and adapts to your terminology. Thanks to AI-powered skills search, job ads matching your candidates' skills are found—regardless of job title, typos, or anything else that might trip up a standard semantic search.

What's in it for you?

- ★ **Sharper targeting and time savings: achieve higher placement rates**
- ★ **Identify over 30% more lucrative companies for your prospecting**
- ★ **Turn hard-to-place candidates into assets for your bottom line**



MAKE SUCCESS EFFORTLESS!

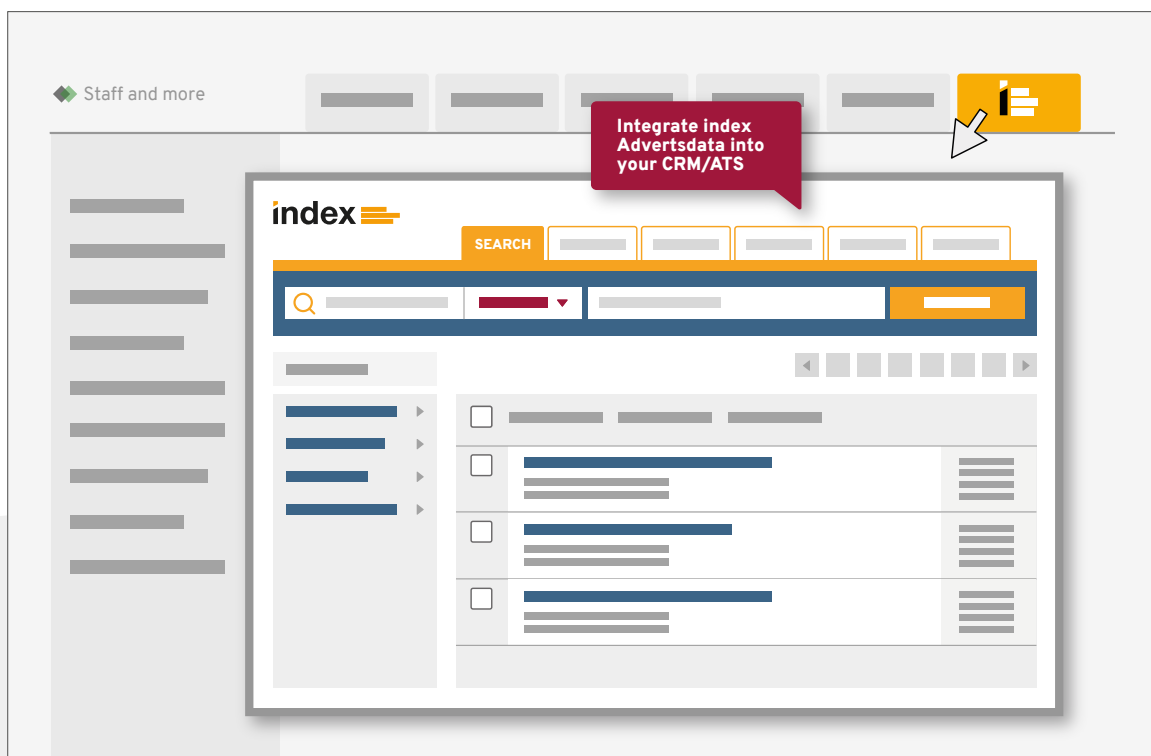


Simplify your daily tasks with our API

Another advantage with Advertsdata Premium: you can seamlessly integrate our solution into almost every CRM or ATS on the market. Syncing Advertsdata with your ATS/CRM saves you significant time and automatically matches candidates with leads. No more tedious manual work—the systems connect smoothly and the user experience is lightning fast and convenient.

Your advantages:

- ★ **Automatically identify and add every company currently searching for a specific profile**
- ★ **Import target companies you haven't discovered yet, and update your prospect database with no risk of duplicates**
- ★ **Strengthen client relationships by automatically tracking client needs**



UNMATCHED MARKET ANALYSIS

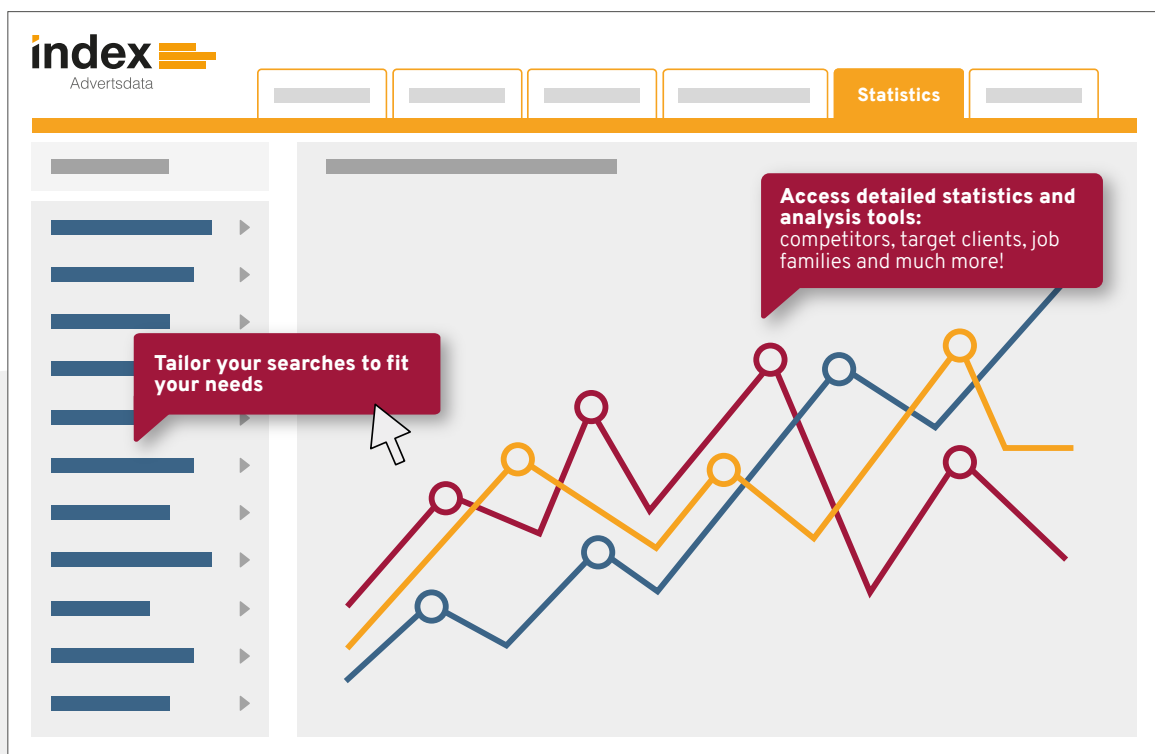


Strengthen your local presence and diversify your reach!

Advertsdata Premium brings a host of powerful new capabilities: statistical market analysis, the ability to spot rising company needs, identify recruitment software in use, and much more.

With these tools you can:

- ★ **Run market analysis in seconds**
- ★ **Save time and money with streamlined workflows**
- ★ **Secure sustainable growth for your business**



CLASSIC VS. PREMIUM FEATURES

	CLASSIC	PREMIUM
index Salesdriver		✓
Determine travel time		✓
AI Search		✓
Statistical market insights		✓
Technology skills		✓
Import company data		✓
Identification of application management tools		✓
Identifying companies with growing needs		✓
Configuration of e-mail alert formats		✓
Configuration of export formats		✓
Automatic access to new analyzed sources		✓
API		✓
Detailed ad analysis	25	50
Company data	200	1.000
Company reports & insights	1.000	10.000
Source analysis	✓	✓
Usage statistics	✓	✓

Still have questions about
ADVERTSDATA PREMIUM ?
Get in touch with the
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